

Express Mailing Label No. EV329631307US



PATENT APPLICATION
Docket No. 7678350.2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| In re application of |) |
| |) |
| Jensen, et al. |) |
| |) |
| Serial No. |) Art Unit |
| 09/710,181 |) 1616 |
| Confirmation No. |) |
| 4245 |) |
| Filed: |) |
| November 10, 2000 |) |
| For: |) |
| COMPOSITIONS AND METHODS FOR WHITENING |) |
| AND DESENSITIZING TEETH |) |
| |) |
| Examiner: |) |
| Alton Nathaniel Pryor |) |

RESPONSE TO RESTRICTION/ELECTION REQUIREMENT

Commissioner for Patents and Trademarks
Washington, DC 20231

Sir:

Responsive to the Restriction/Election Requirement (paper No. 11) mailed from the United States Patent and Trademark Office on April 10, 2003, please enter the following election relative to the above-identified patent application:

Claims 1-15 and 17-40 are pending in the application. The Examiner has requested Applicants to elect a specific bleaching agent and a specific carrier. Accordingly, Applicants elect carbamide peroxide as the bleaching agent without traverse. Applicants also elect a carrier that

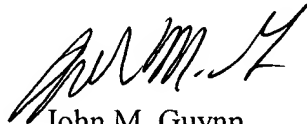
includes at least one polyol and at least one tackifying agent without traverse. As the polyol in the elected carrier, Applicants elect glycerin without traverse. As the tackifying agent in the elected carrier, Applicants elect carboxypolymethylene without traverse.

Claims 1-15 and 17-40 are either generic to, or specifically read on, the elected species. Thus, claims 1-15 and 17-40 are presented to the Examiner for consideration on the merits.

In the event there remains any impediment to allowance of the claims which could be clarified in a telephonic interview, the Examiner is respectfully requested to initiate such an interview with the undersigned.

Dated this 19th day of May 2003.

Respectfully submitted,



John M. Guynn
Attorney for Applicant
Registration No. 36,153



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